

LONGMAN

Essay Activator

YOUR KEY TO WRITING SUCCESS



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Introduction

The **Essay Activator** has been created to help you improve your written English. By varying the range of vocabulary and expressions that you use, your essays will become richer and your grades will improve.

You can see from the menu on the left-hand side of your screen that there are 28 **Essay Activators**. Each of these contains all the important words and phrases that can be used to perform a particular function in your essay, for example showing that you agree with an idea (**Agreeing**); explaining how something has increased (**Increasing**) or saying what other people think (**Quoting People**). The language covered by the Essay Activator is not related to any particular subject area. For subject-related vocabulary you should look at the **Topic Activator**.

Each **Essay Activator** is divided into sections. Look, for example, at the **Essay Activator** on **Giving Examples**. This is divided into 3 sections: what you say when giving an example; what you say when there are a lot of other examples of something; to give someone or something as an example. If you want to give some examples in your essay, look at Section 1 and you will find a variety of words and phrases to avoid repeating for example every time: **for instance, be a case in point, by way of illustration** etc. If there are a lot of examples you could mention, look at Section 2 for ways of dealing with this: **such as, including, to name but a few** etc.

Each word or phrase is followed by an explanation of the meaning and/or use and is illustrated with example sentences. These examples can be used as models for you to produce your own natural-sounding sentences.

In each of the **Essay Activators** you will also find Study Notes about grammar and formality. For example, in Section 2 of **Giving Examples** there is a Study Note at **such as** to explain that there is not usually a comma before this phrase, whereas there is usually one before **for example** and **including**.

Look at the **Exercises** section of the **Writing Handbook** for activities which will help you to practise using the vocabulary included in the **Essay Activators**.